

12th Annual AUSA

Tactical Missiles Conference

Monday, May 3, 2010

AUSA Golf Tournament (4-Person Scramble) ~ Valley Hill Country Club
0700 Registration
0830 Tournament Begins ~ Shotgun Start Lunch/Awards Follow

Reception/Icebreaker ~ The Summit at Big Spring (100 Church Street, Eighth Floor, Huntsville, AL 35801)
1700 – 1930 (For Conference Attendees)

Tuesday, May 4, 2010 ~ EAST HALL, Von Braun Center, Huntsville, AL

0700 – 0800 Registration and Continental Breakfast
0800 – 0815 Opening Remarks/Welcome AUSA
0815 – 1400 Army Senior Leadership Perspectives
Mr. Steve Cornelius, AMRDEC Missile S&T Overview **(ACCEPTED)**
MG James Myles, Commander, Aviation and Missile Command **(ACCEPTED)**
BG Robert M. Dyess, Jr., Director, Requirements Integration Directorate Army Training and Doctrine Command **(ACCEPTED)**
LTG Patrick O’Reilly, Director, Missile Defense Agency (INVITED)
LTG Robert Lennox, Deputy Chief of Staff, G-8 (INVITED)
LTG James Pillsbury, Deputy Commander, US Army Material Command - KEYNOTE Speaker **(ACCEPTED)**
MG Michael Ferriter, Commander of Fort Benning and the U.S. Army Infantry Center (INVITED)
MG David D. Halverson, Commanding General, U.S. Fires Center of Excellence and Fort Sill **(ACCEPTED)**
MG James O. Barclay III, Commander, U.S. Army Aviation Center for Excellence and Fort Rucker (INVITED)
BG Roger Mathews, Chief of Air Defense Artillery (INVITED)
BG Ross Ridge, Chief of Field Artillery (INVITED)

PEO/PROJECT MANAGERS’ OVERVIEWS

1400 – 1430 State of PEO Missiles & Space – MG Genaro J. Dellarocco
1430 – 1450 Joint Attack Munitions Systems – COL Michael Cavalier
1450 – 1510 Close Combat Weapon Systems – Mr. William Ruta
1510 – 1530 Non-Line of Sight Launch System – COL Douglas A. Dever

1530 – 1600 BREAK

1600 – 1620 Precision Fires Rocket and Missile Systems – COL David J. Rice
1620 – 1640 Lower Tier Project Office – Mr. Darryl J. Colvin
1640 – 1700 Cruise Missile Defense Systems – COL Warren O’Donell
1700 – 1720 Integrated Air and Missile Defense – Mr. Robert L. Thomas
1720 – 1740 Upper Tier Project Office – COL Michael R. Steves
1740 – 1800 Closing Remarks/Adjourn – MG Genaro J. Dellarocco

12th Annual AUSA

Tactical Missiles Conference

May 3 & 4, 2010

Von Braun Center - East Hall
Huntsville, AL

“Evolving Missiles and Fires into the New Decade ”

The purpose of the symposium is to provide an open forum for the presentation of current and future Army tactical missile programs in a collaborative government and industry environment. The forum provides senior government and industry program managers and their staffs with many opportunities to meet and interact with their counterparts. In addition, the forum will allow industry leaders an opportunity to assess their IRAD programs in light of current and future program directions with an eye toward win/win collaboration with their government customers.

The conference is a one-day, unclassified event. The morning session will begin with a Team Redstone Overview by the AMCOM Commanding General, MG James Myles, followed in the afternoon with a State-of-the-PEO briefing by MG Genaro J. Dellarocco. During the morning, we have invited Army Senior Leaders from the Army Staff, HQ TRADOC, The Missile Defense Agency, and the Commanding Generals from all tactical missile User Centers to speak on their Tactical Missile perspectives. The sit down luncheon with a special luncheon presentation will be followed by afternoon presentations by all of the Project Managers of PEO Missiles and Space-managed programs.

The conference will take place on Tuesday, 4 May, in the East Hall of the Von Braun Center. Preceding the conference on Monday, 3 May, is an optional golf tournament at Valley Hill Country Club followed by an icebreaker social at The Summit at Big Spring in Downtown Huntsville at 5:00 p.m. Registration and details regarding the conference events can be found inside the brochure.

Conference Sponsorships available:

Silver Sponsorship (\$250) will be a projection of corporate message** at the icebreaker reception and at the conference.

Gold Sponsorship (\$750) will include sponsorship of a golf hole, recognition at the icebreaker reception and conference, projection of a corporate message** at the conference, and one conference registration included.

Platinum Sponsorship (\$1250) will include sponsorship of a golf hole, recognition at the icebreaker reception and conference, projection of a corporate message** at the conference, and one conference registration. In addition, Platinum Sponsors will receive recognition at breakfast and lunch and golf tournament registration for four players.

**Projection of Corporate Message: To increase sponsorship visibility, our Silver, Gold and Platinum sponsors will be allowed to submit a single PowerPoint slide that conveys a “billboard” type message. These messages will be projected as “electronic billboards” at the conference. Details for submitting your corporate message will be provided to the sponsors.



Conference Registration



AUSA Redstone-Huntsville Chapter
12th Annual AUSA Tactical Missiles Conference
May 3-4, 2010 "Evolving Missiles and Fires into the New Decade"

Please complete the registration form in its entirety OR
register online at <http://www.onlineeventsregistration.com/>.
Please note: Limited Attendance!

The HDC, LLC
4092 Memorial Parkway S, Suite 1
Huntsville, AL 35802
Phone: (256) 519-6682 Fax: (256) 519-6667

Conference/Registration Fee Schedule		Corporate Sponsorship	
Before April 10	\$285 _____	Platinum Sponsorship	\$1250 _____
After April 10	\$320 _____	Gold Sponsorship	\$750 _____
		Silver Sponsorship	\$250 _____

No Refunds or Cancellations after April 21, 2010.

Will you attend the May 3 "Icebreaker" at [The Summit at Big Spring](#)? Yes ____ No ____

Name: _____

Name on Badge: _____

Organization: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone: _____ FAX: _____

E-Mail: _____

Check (Payable to AUSA): _____ VISA: _____ MasterCard: _____ AmExp: _____

Card Number: _____ Exp Date: _____

Signature: _____

Host Hotel is the Embassy Suites Huntsville, 256-539-7373. Rooms will be available until April 5, 2010.
Limited availability. Conference Rate: \$112 per night

Active Military & DoD Civilians Rate: \$86 per night (official travel orders required)

For additional lodging information, go to hotelsatperdiem.com, enter Huntsville or Madison Alabama
for area hotels advertising per diem rates.

AUSA Redstone-Huntsville Chapter 12th Annual AUSA Tactical Missiles Conference

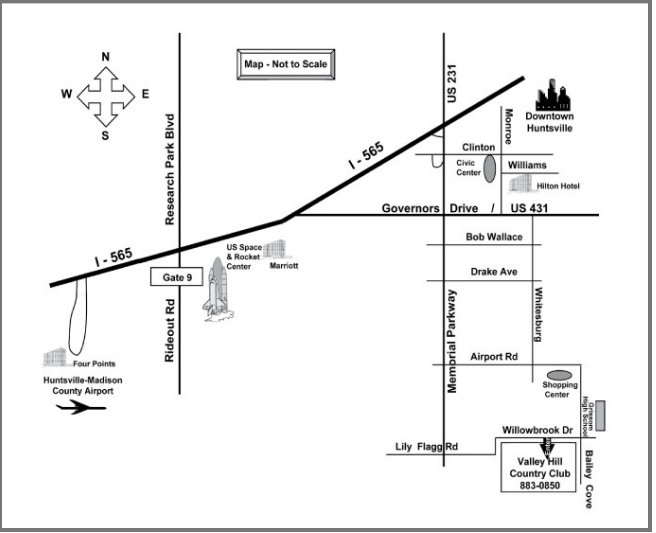
Golf Tournament



Valley Hill Country Club
AUSA Members and Non-Members
Four Person Scramble
Monday, May 3, 2010
Registration Deadline April 20

Schedule:
7:00 a.m. Registration/Breakfast
8:30 a.m. Shotgun Start
Team Prizes - Door Prizes
Lunch at the golf course after the tournament

Cost:
Government: \$60 (Active Military & DoD Civilian)
Civilian: \$95



AUSA Golf Tournament Entry Form

Registration Questions: HDC, (256) 519-6682

Tournament Questions: Mike Kelley, mkelley@knology.net

Mail this portion with payment to:

The HDC, LLC
4092 Memorial Parkway S, Suite 1
Huntsville, AL 35802

OR fax to: (256) 519-6667

OR register online at:
<http://www.onlineeventsregistration.com/>

Name	Hdcp. / Ave Score	Company	Office

Make checks payable to AUSA or use your credit card:

____ VISA ____ MC ____ AMEXP Card Number _____ Exp Date: _____

Signature: _____ Note: Cash or Check only at Golf Course

Special Program - Advertising Opportunities

The Huntsville Times and Redstone Rocket will produce the official program section covering all aspects of the conference. In addition to inserting this program in both papers, over 1,000 copies will be available at the conference for the attendees and will be on al.com, Alabama's largest website. Advertising in this section is the perfect opportunity to reach a multitude of high tech companies and decision makers.



The Huntsville Times • Sunday, April 25
Redstone Rocket • Wednesday, April 21

Redstone Rocket

The Huntsville Times

ADVERTISING SIZES AND Rates

> 1/16 of page	\$244.36	(4.875" wide x 1.2604" deep)
> 1/8 of page	\$488.72	(4.875" wide x 2.6458" deep)
> 1/4 of page	\$977.44	(4.875" wide x 5.4165" deep)
> 1/2 of page	\$1,954.88	(9.875" wide x 5.4165" deep)
> Full Page	\$3,909.76	(9.875" wide x 10.958" deep)

Color available starting at \$17.90 per inch

Advertising Deadline: Friday, April 2, 2010

Call one of our Account Executives today
to reserve your advertising space
256-532-4250 or 1-800-239-5271 ext 4250